

Message Text

UNCLASSIFIED

PAGE 01 ROTTER 00334 130436Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 (ISO) W
-----099280 132137Z /43

R 121400Z MAY 78
FM AMCONSUL ROTTERDAM
TO USDOC WASHDC
INFO SECSTATE WASHDC 2624
AMEMBASSY THE HAGUE
AMCONSUL AMSTERDAM

UNCLAS ROTTERDAM 334

E.O. 11652: N/A
TAGS: BEXP, NL
SUBJ: ADS REQUEST FOR PUGET SOUND INDUSTRIES, INC., BELLEVUE,
WA.

AMCONGEN ROTTERDAM CONTACTED OVER FIFTEEN FIRMS WITH KNOWN
INTEREST IN SUBJECT ADS PRODUCT. MOST FIRMS REACTED NEGATIVELY.
THEY EXPLAINED THAT SINCE SIMILAR PRODUCTS ARE ALREADY AVAILABLE
ON THE DUTCH MARKET AT LOW COSTS, IMPORT OF SIMILAR ITEMS FROM
THE U.S.A. WOULD NOT BE PRICE COMPETITIVE. TWO COMPANIES ARE
INTERESTED IN REPRESENTING PUGET SOUND INDUSTRIES:

1. KROON COATING B.V.
P.O. BOX 2254
3000 CG ROTTERDAM, NETHERLANDS
CONTACT: MR. H. VAN EIJK, MANAGING DIRECTOR
PHONE: AREA: 010 LOCAL: 296311
TELEX: N/A
COMMENT: FIRM IS AN OLD, ESTABLISHED, BUT SMALL ENTERPRISE
DATING FROM 1901, BUT SINCE 1976 TRANSFORMED INTO ITS PRESENT
STATUS. KROON COATING NOW SPECIALIZES IN IMPORT/DISTRIBUTION
AND EXPORT OF PAINTS FOR THE BUILDING AND SHIPBUILDING
INDUSTRY, THE AUTOMOBILE INDUSTRY AND INDUSTRIAL COATINGS.
FIRM EMPLOYS 13 PEOPLE, SUBSCRIBED CAPITAL 25 THOUSAND

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GUILDERS. BANK REFERENCE: ALGEMENE BANK NEDERLAND, ROTTERDAM.

2. B.V. CHEMISCH TECHNISCHE HANDELSONDERNEMING
V/H FA. D. VAN DEN BERGH
P.O. BOX 18
3300 AA DORDRECHT
PHONE: AREA 078 LOCAL 33832

TELEX: N/A

COMMENT: FIRM MANUFACTURES AND IMPORTS SPECIALIZED PRODUCTS
FOR THE BUILDING AND CONSTRUCTION INDUSTRY. THE COMPANY WAS
ESTABLISHED IN 1873, HAS A STAFF OF 10 PEOPLE. SUBSCRIBED
CAPITAL 15 THOUSAND GUILDERS. BANK REFERENCE: ALGEMENE BANK
NEDERLAND N.V., DORDRECHT.

PREP BY: H.L. VAN SUCHTELEN APPR BY: R.P. RYDLUN
CHRISTIANO

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NNN

Message Attributes

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